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A TASTY MESSAGE FROM EUROPE

HAVE AN OLIVE DAY
WITH OLIVES FROM SPAIN

Olives from Spain launches the Big Game recipes with originality and flavor

On February 4th, in Minneapolis, the final game of the National Football League will take place. This is a moment that brings together more than 110 million people in front of television screens. Olives from Spain has taken this unique opportunity to launch some new innovative recipes, changing the usual appetizers and hot dog to include olives.

(Jan.2017) The final match of the National Football League (NFL) is undoubtedly one of the greatest sporting events on the entire planet and in the US it is experienced with special intensity. The final that faces the champions of the National Conference (NFC) with those of the American Conference (AFC) brings together the equivalent of almost half the population of the entire United States.

The next edition of this game will take place in the U.S. Bank Stadium in Minneapolis. The most fortunate ones will be there with their tickets and, like every year, millions of Americans will enjoy watching, with their favorite drinks and snacks... or completely different ones.

Olives from Spain makes it very easy to develop new appetizer proposals to eat with delicious and simple finger foods, which combine the speed of preparation with the intensity of its flavor. A different way to enjoy the greatest day in the sports calendar, a difference that is evident in the Mediterranean touch of the snacks that olives put at our disposal:

- **The Big Game hot dogs with olives, and yogurt sauce**

<http://www.haveanoliveday.eu/index.php/videorecipes/holiday-recipes/115-superbowl-hot-dog-with-olives>

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- **Supermix**

<http://www.haveanoliveday.eu/index.php/videorecipes/snacks/31-supermix>

- **Sandwich roll with ham, cheese and olive pate**

<http://www.haveanoliveday.eu/index.php/videorecipes/sandwiches-wraps-and-burgers/102-olives-sandwich-roll>

With any beverage

Olives go well with any type of drink or soda with which we want to toast the victory of our favorite team. The origin of this great capacity for pairing is that olives naturally, contain the four basic flavors: sweet, salty, bitter and sour.

Whatever team, www.haveanoliveday.eu finds new ways to enjoy the Big Game with delicious elaborations that can be savoured in front of the TV.

Have a football Day. Have an Olive Day.

About INTERACEITUNA and Olives from Spain

INTERACEITUNA is the Inter-Professional Table Olive Organization recognized by the Spanish Ministry of Agriculture, Fisheries, Food and Environment that represents the entire producing, processing and marketing sector of table olives. Created to implement different general interest programs and activities, INTERACEITUNA promotes knowledge of the Spanish table olive and conducts research and development related to the product and production techniques. INTERACEITUNA and the European Union have partnered to promote this product.

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